IMPACT HUB | Zürich

entrepreneurs. creatives. techies.

Circular Economy Incubator

Dear idea-owner or startup team,
no matter how far and mature your idea is, whether your startup is already ready for the launch or if you're still thinking about how to prototype and fine-tune your business model, you are at the right place here. We are very looking forward to read and hear more about your idea and the impact, you as an entrepreneur can generate through your motivation in accelerating the transition towards a more sustainable circular economy.

NEEDED INFORMATION BEFORE YOU START YOUR APPLICATION:

First, at any time you can chose to save the form by clicking on the save button at the bottom of the page and finish it later.

Apart from your name and contact information, you will need to submit the following:

● Your project or **startup name**; a tweet-length **description** (max 140 characters) and **how it will contribute to a more circular Switzerland**
● The **Impact Hub** at which you would like to be for the time of the incubator: Bern, Geneva, Lausanne or Zurich
● A facultative link to Youtube, Dropbox, Drive, etc. with **a short short video** (max. 60-90 seconds) answering to the following questions:
　　-> What is your dream and what's your vision to achieve it?
　　-> Why do you think it's the right moment to join the incubator and how can we support you to achieve your vision?

● If your project is in an early stage, you will be asked to submit **a short description to all fields of the Lean Canvas (Business Model)**. No worries, it doesn't have to be

perfectly thought-through yet. Additionally you can also upload a slide deck (see below)

● If your project is already a more advanced stage (aiming for market-fit or scaling), you need to provide a **slide deck** (max. 10 slides) covering some of the following questions:

      ○ What problem(s) do you aim to address?

      ○ What is the core product or service you offer?

      ○ Who are your key customers?

      ○ What is innovative or unique about your solution?

      ○ What are your main costs?

      ○ What are your main sources of revenue?

      ○ Who is in the team and what are your roles?

      ○ What have you achieved so far (ex. number of customers, amount of revenue,partnerships, previous awards, funds raised, etc.)?

Even though the application form is in English, you are free to submit your application in German or French!

We are looking forward to your application!